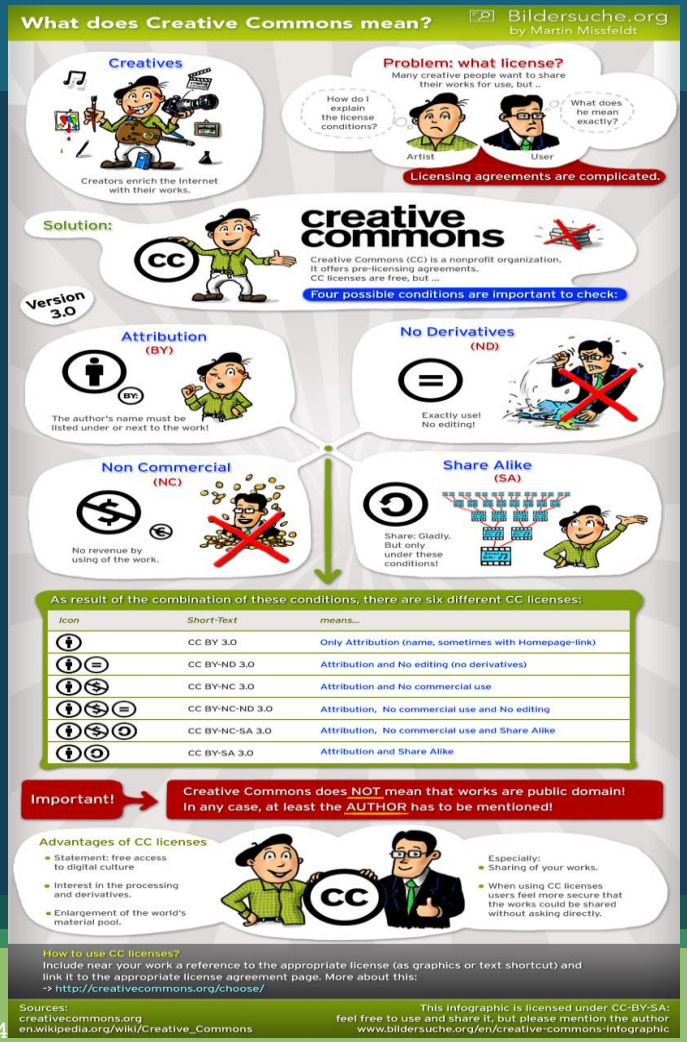
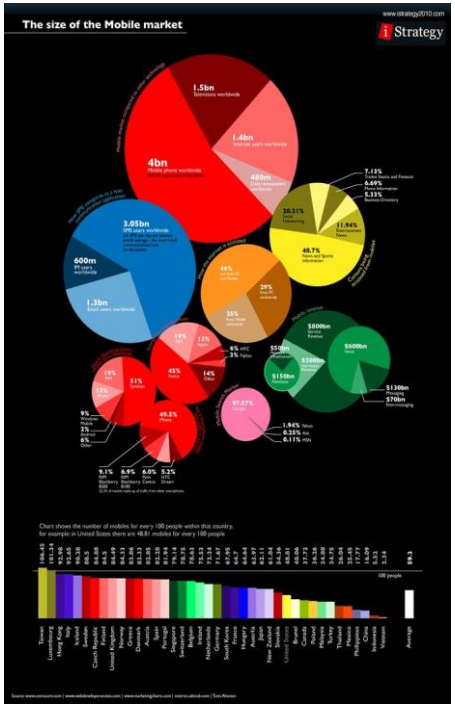
Creating Infographics using easelly

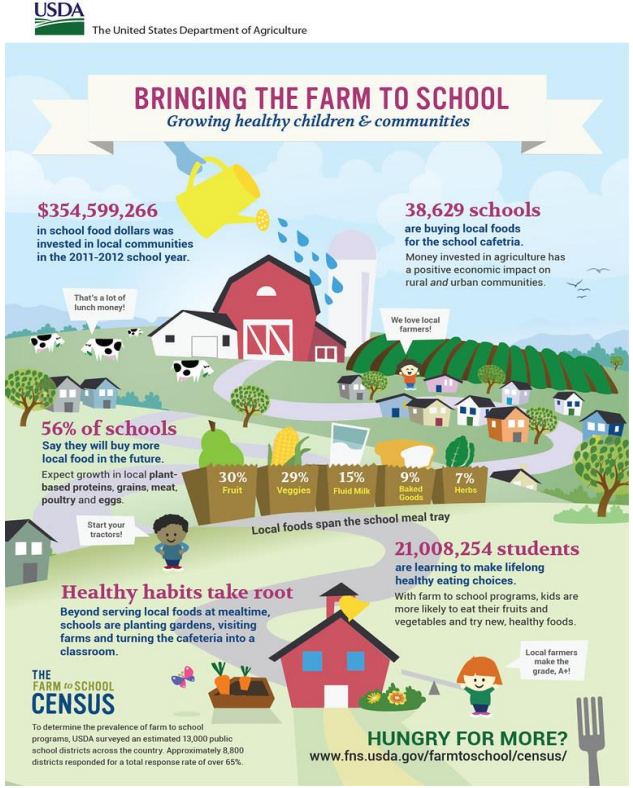
Humans are Visual Creatures

- Due to over information
- Less attention span
- But the visual presentations are much easier to understand

So how to retain more information?







INFOGRAPHICS

What are Infographics

Infographics are graphic visual representations of information, data, or knowledge

Benefits

- lead to a better understanding of the concepts
- user can extract information on a subject
- conveying information quickly and easily to the masses

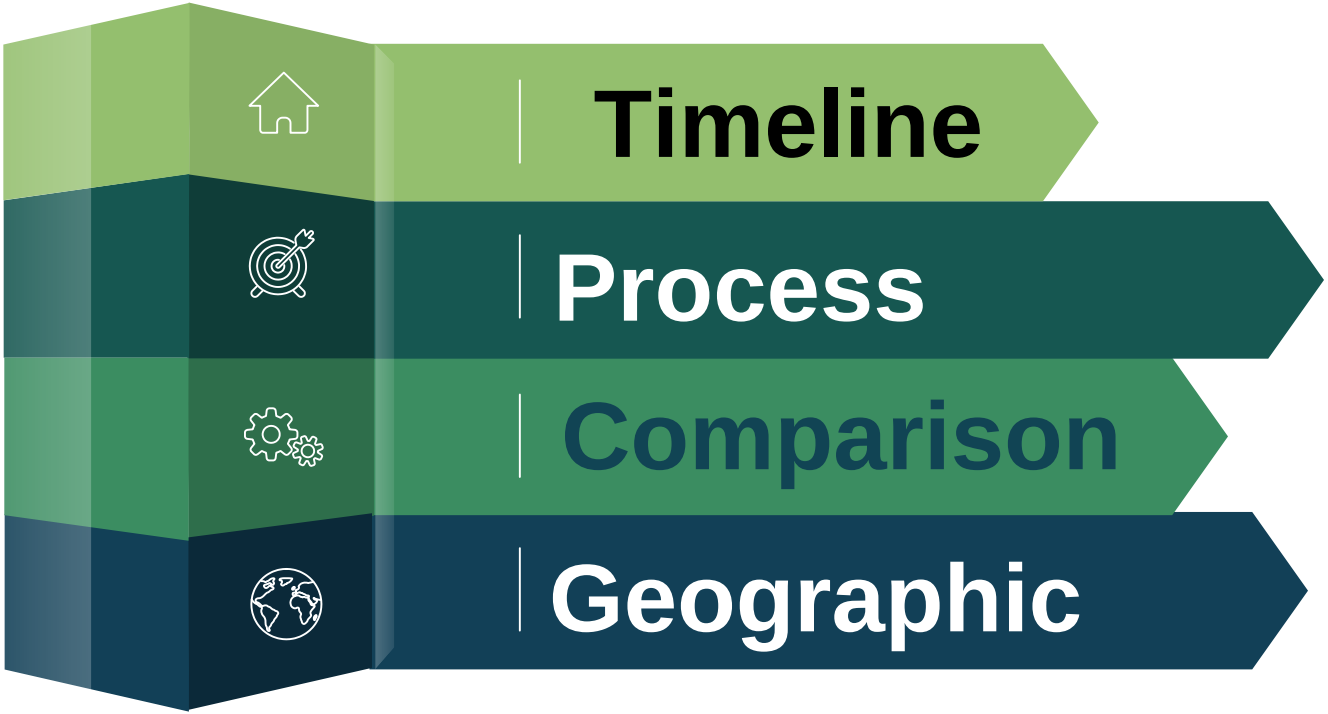
EDUCATIONAL USE

- used as visuals aids
- as discussion starters
- introduce a topic or give an overview of the lesson
- for visualizing data
- create visual essays

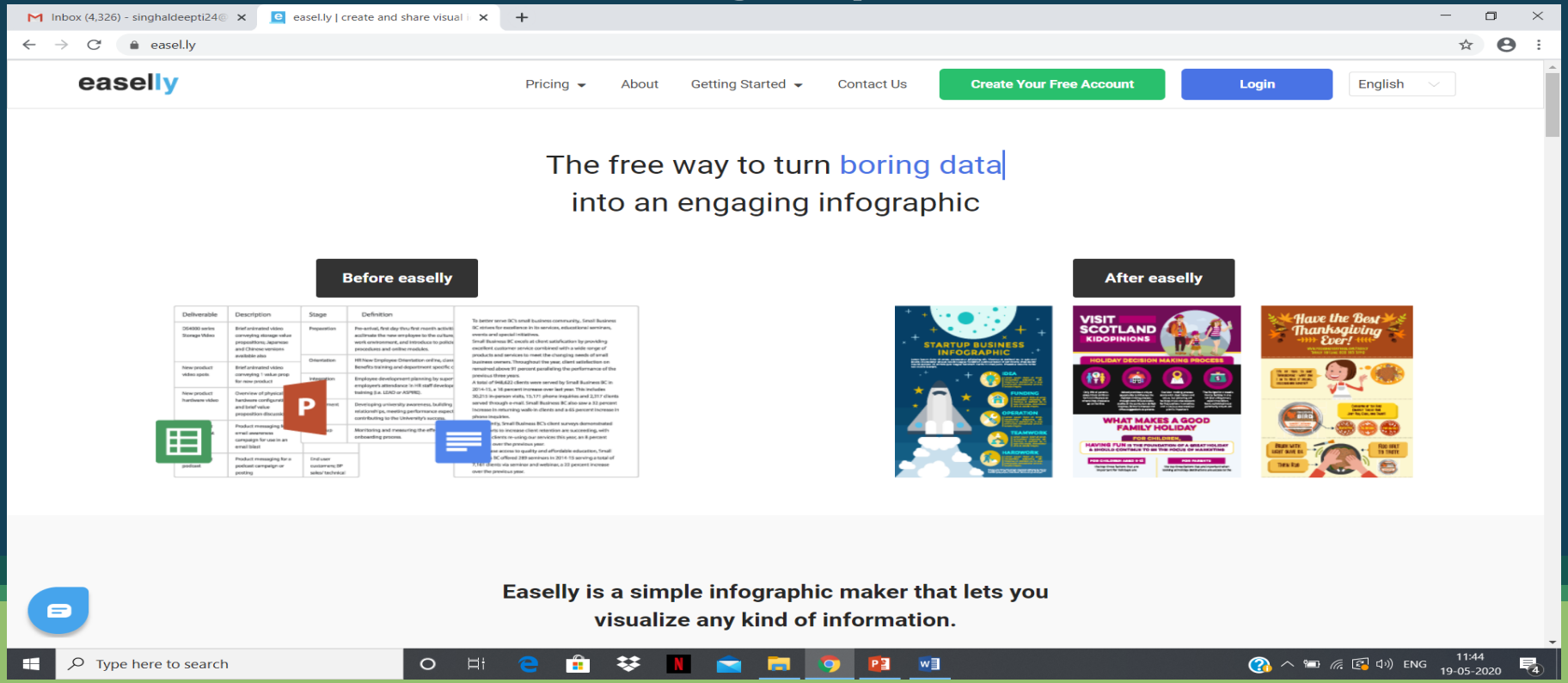
FEATURES

- Comprehension
- Appeal
- Retention

TYPES



Easel.ly is the online tool to create Infographics



CREATING AN ACCOUNT

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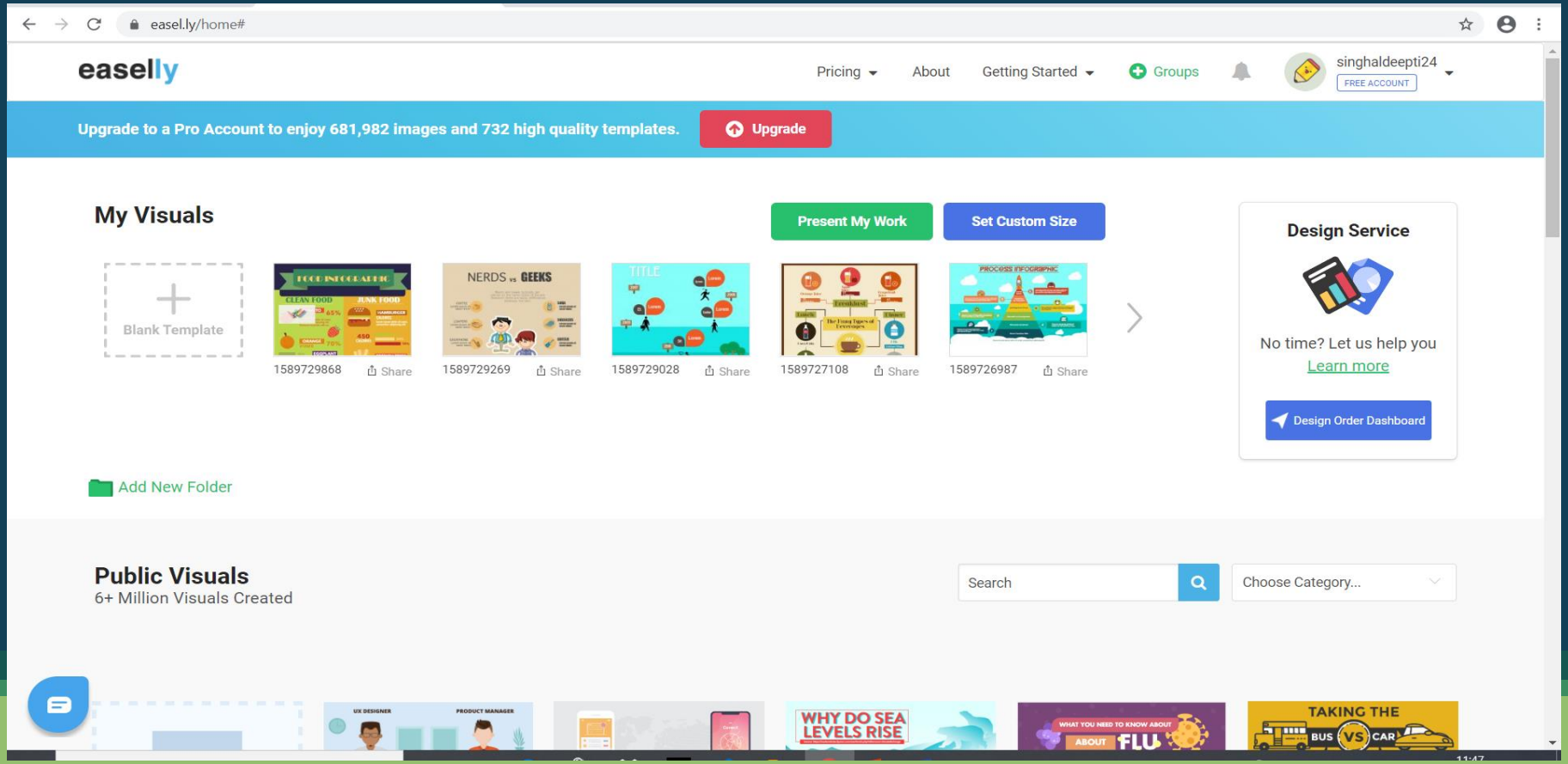
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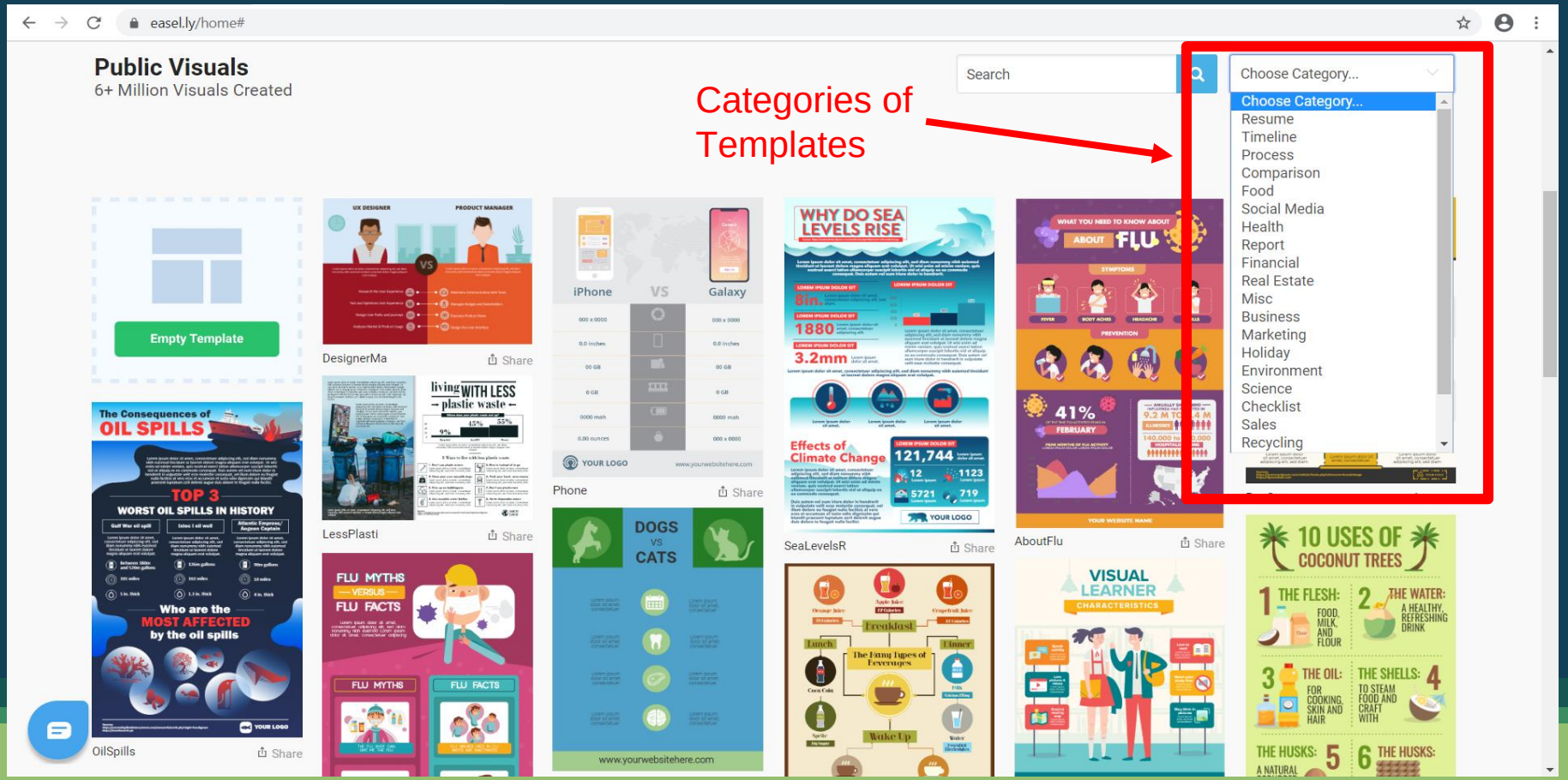

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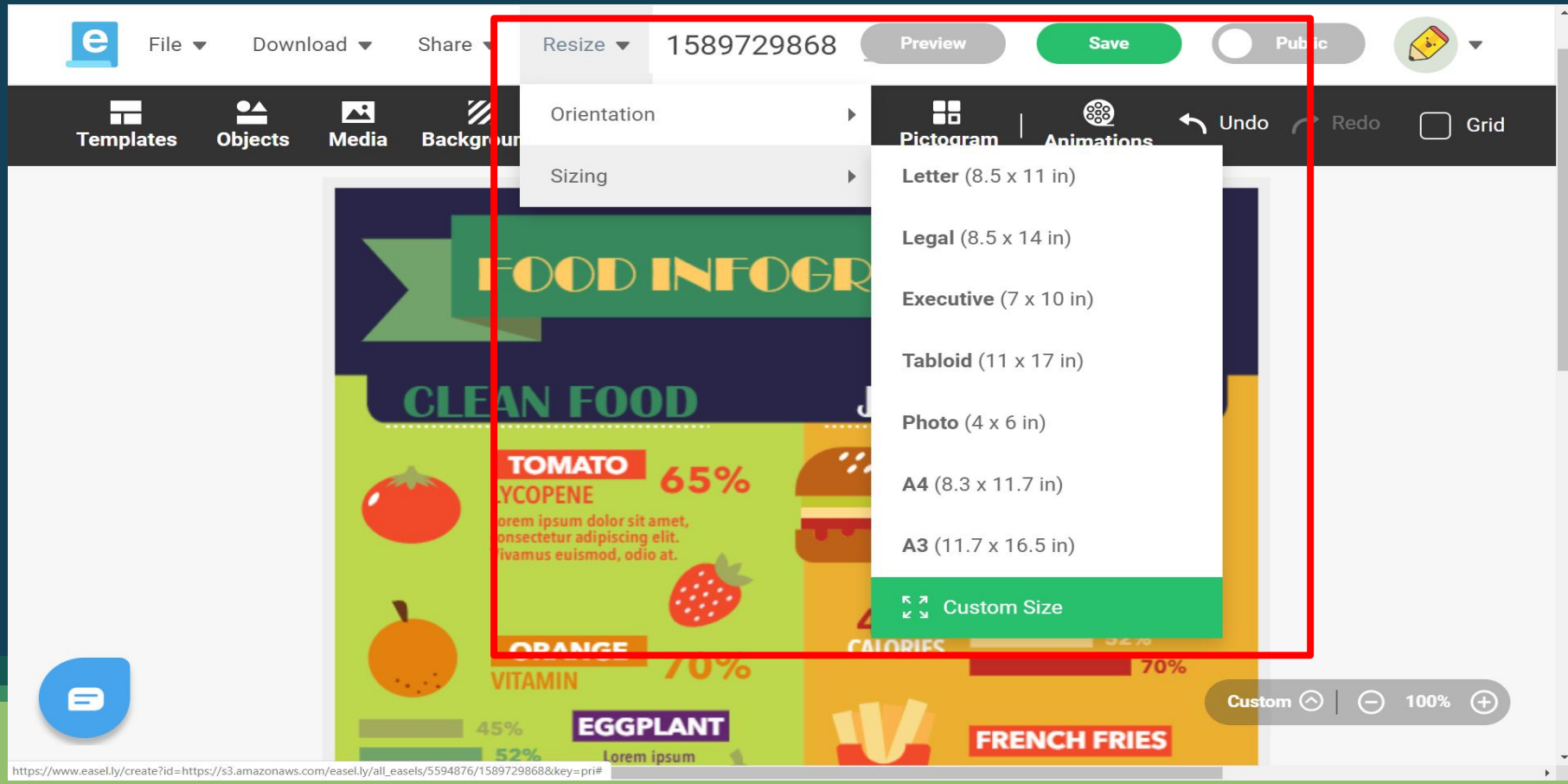
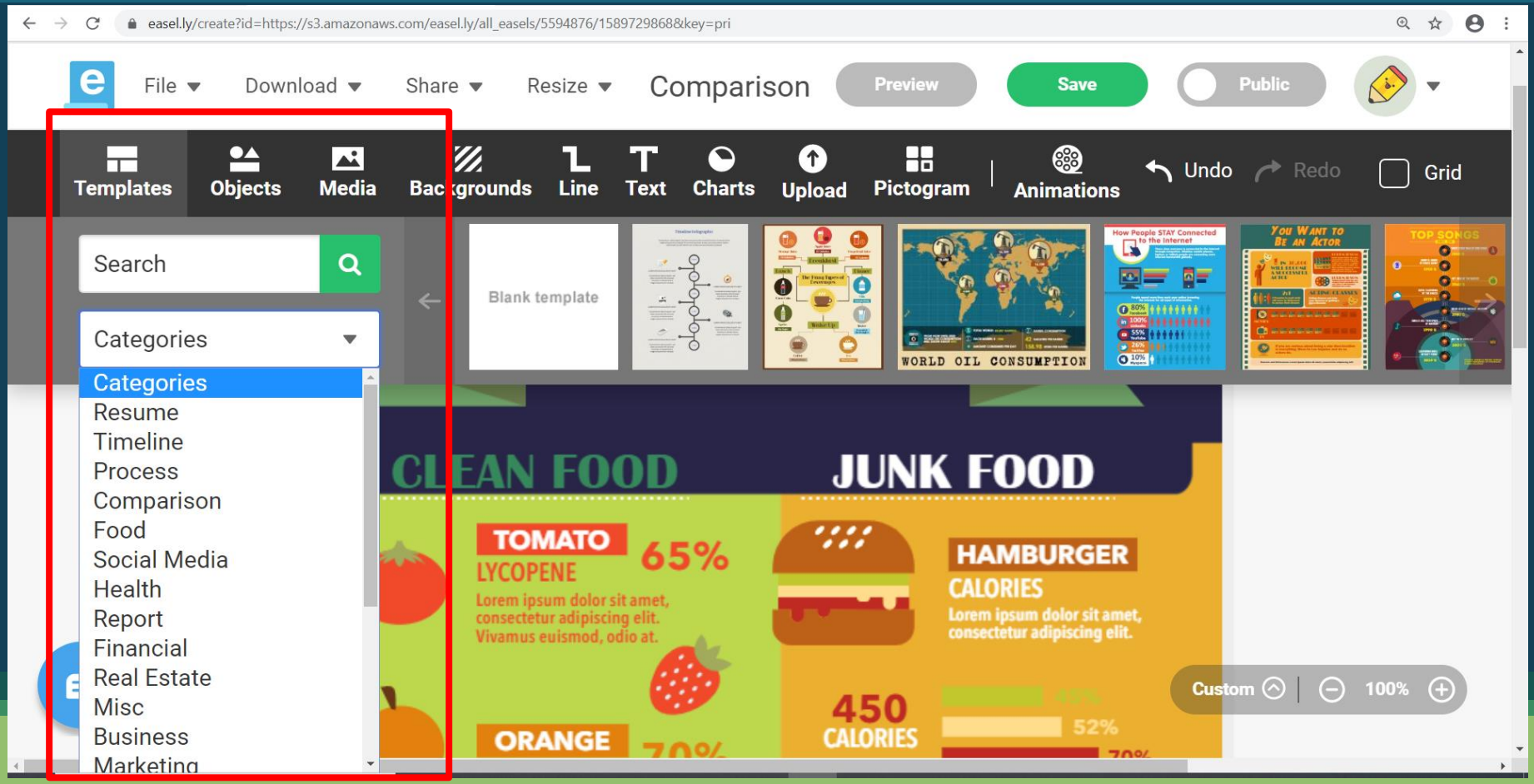
RESIZING THE TEMPLATE

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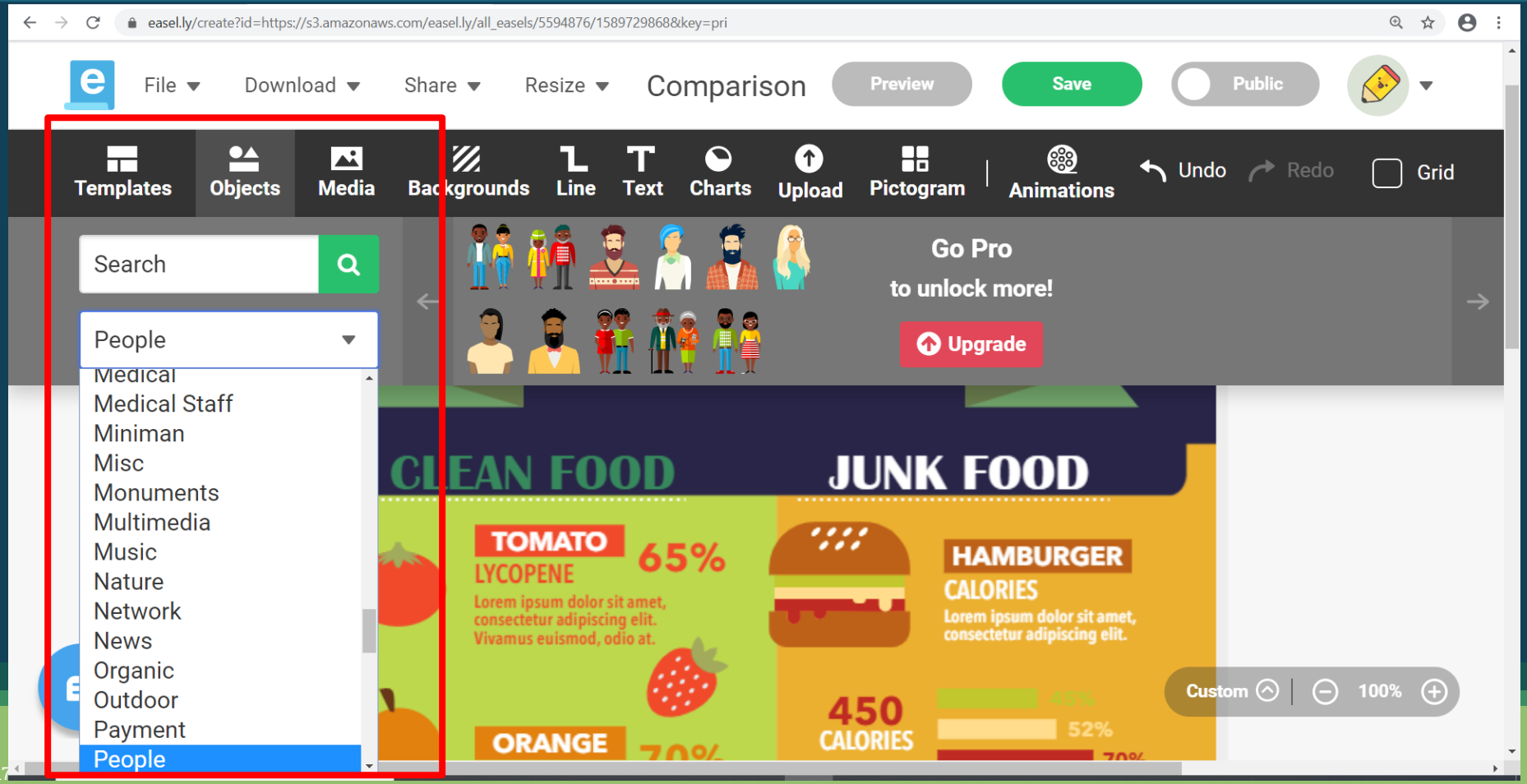
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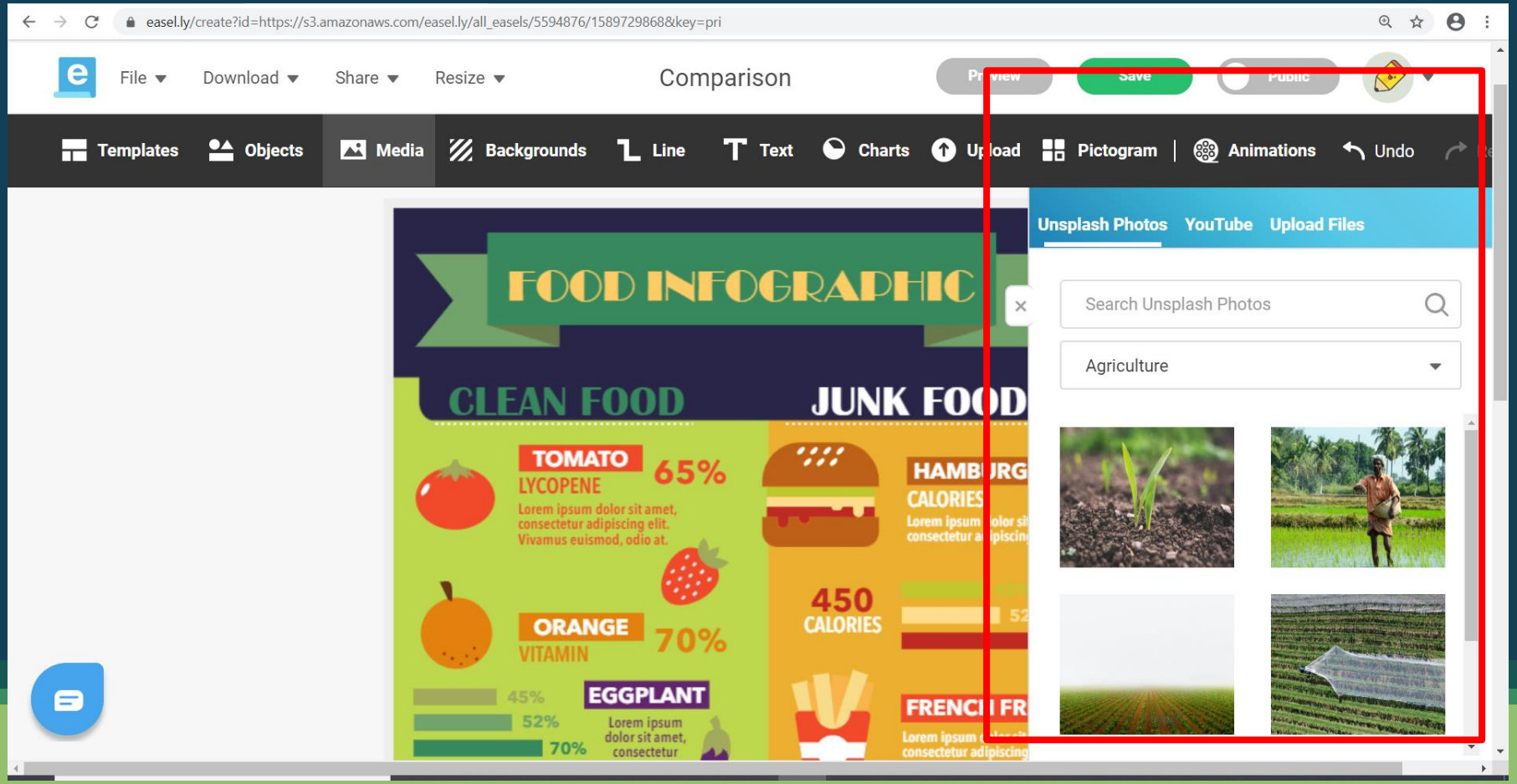

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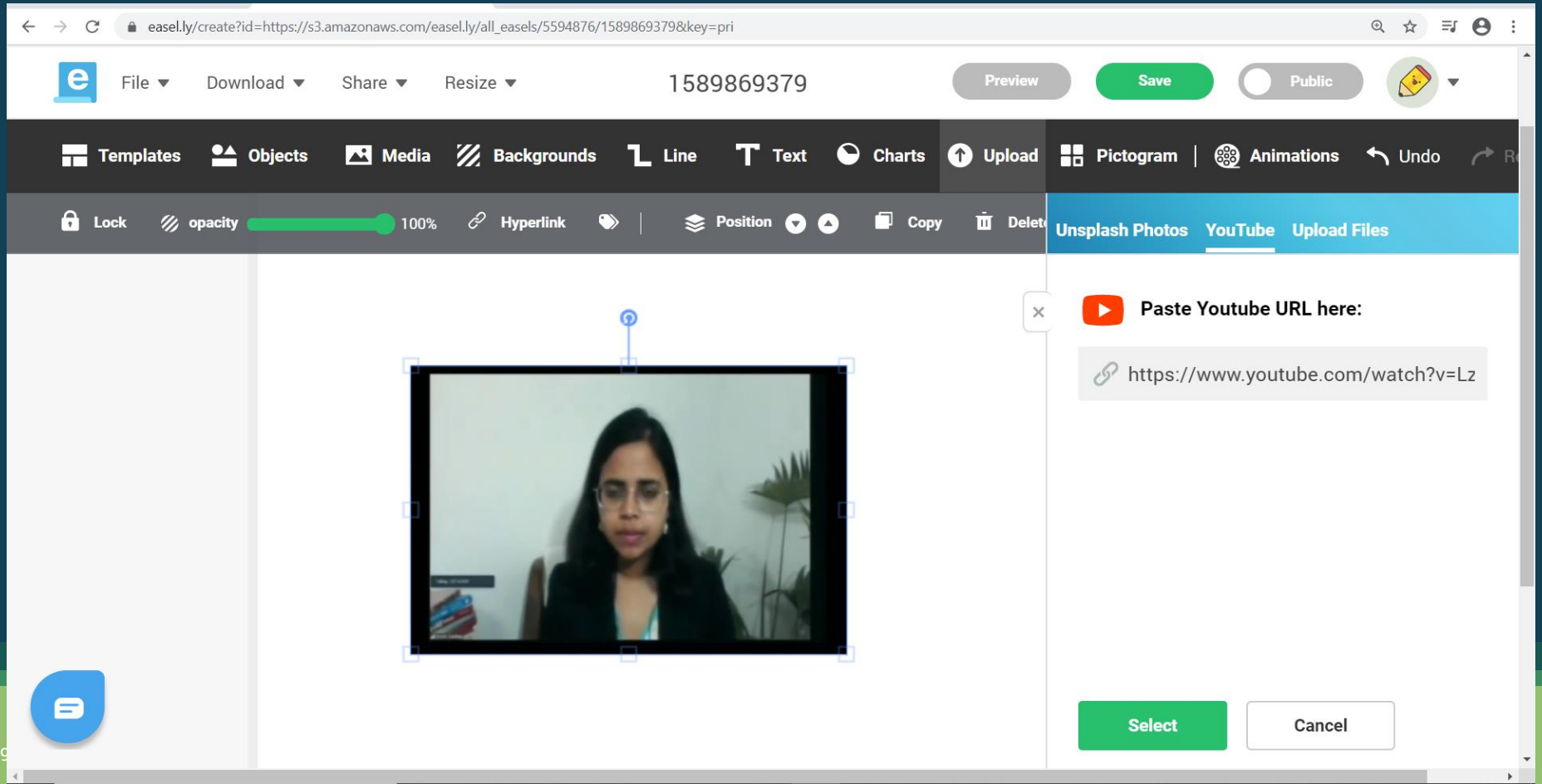

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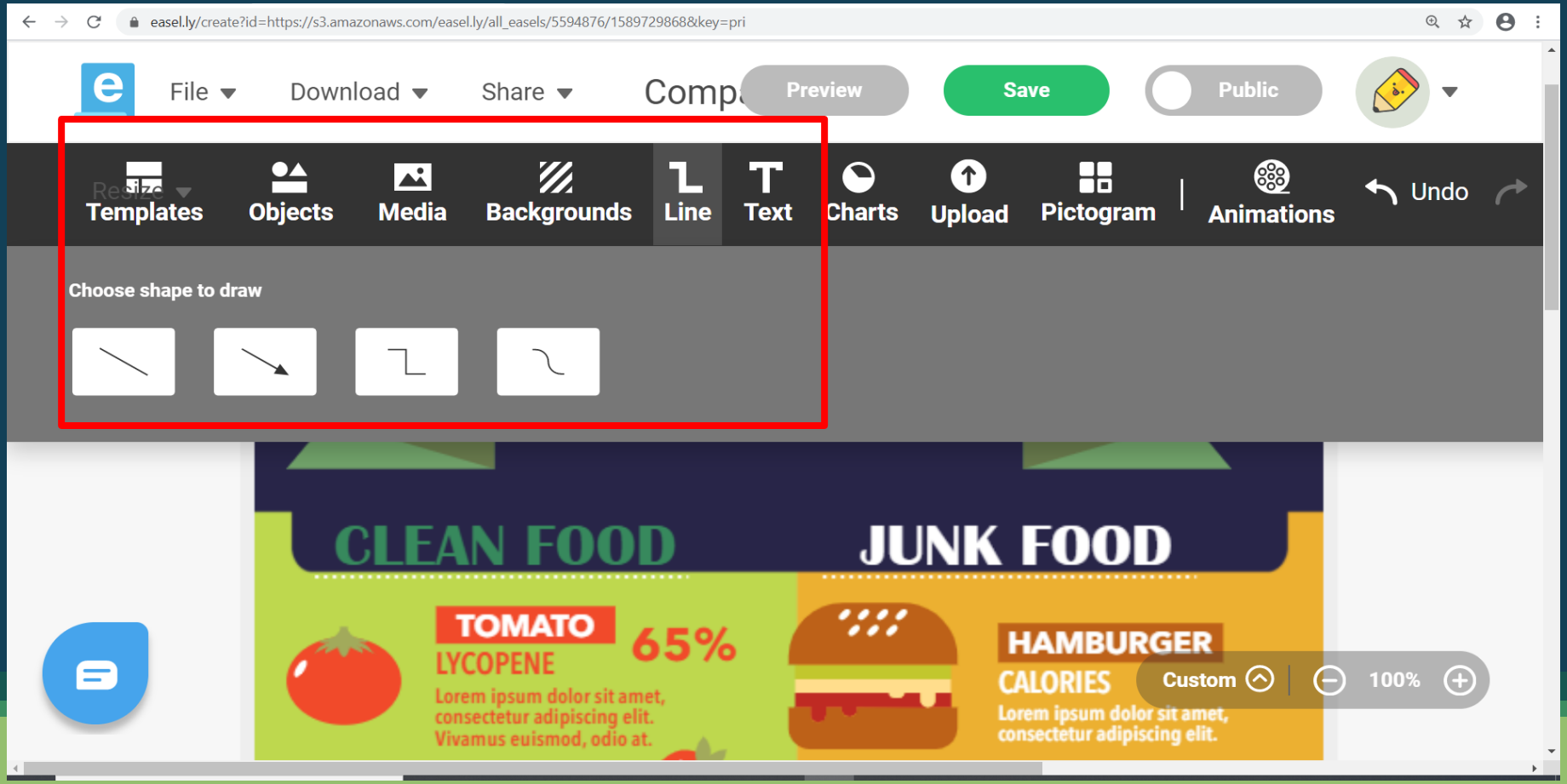
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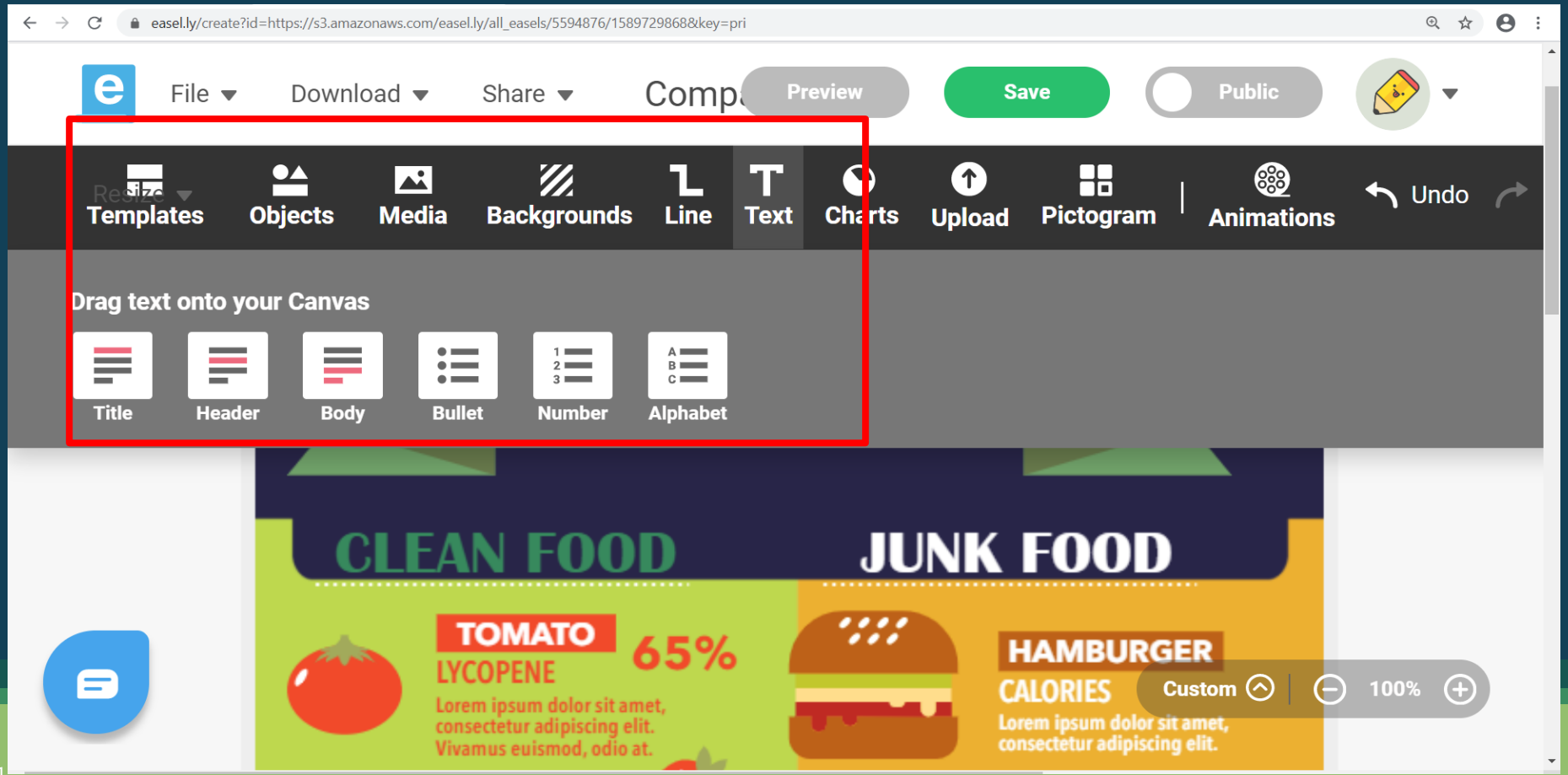
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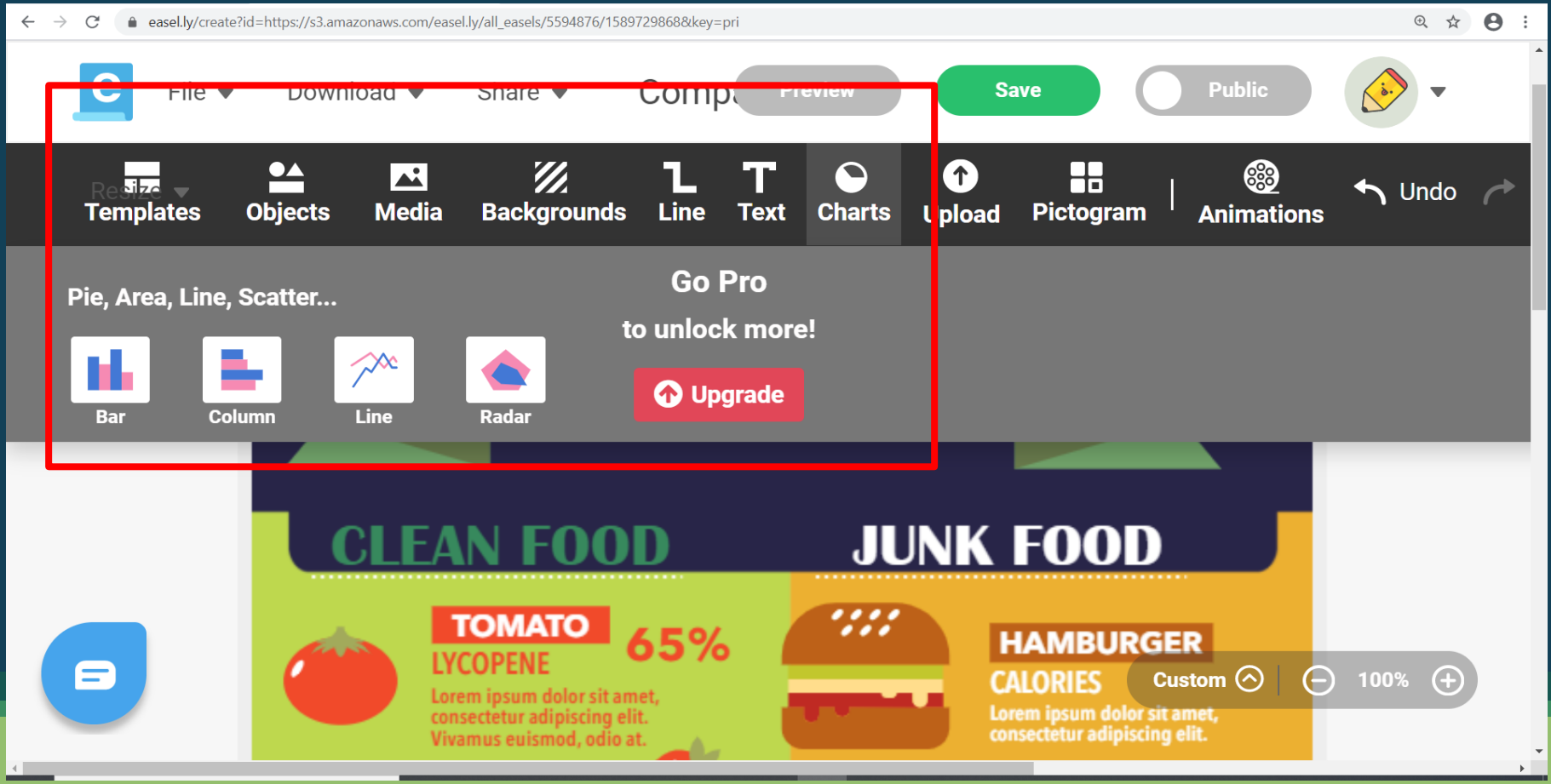

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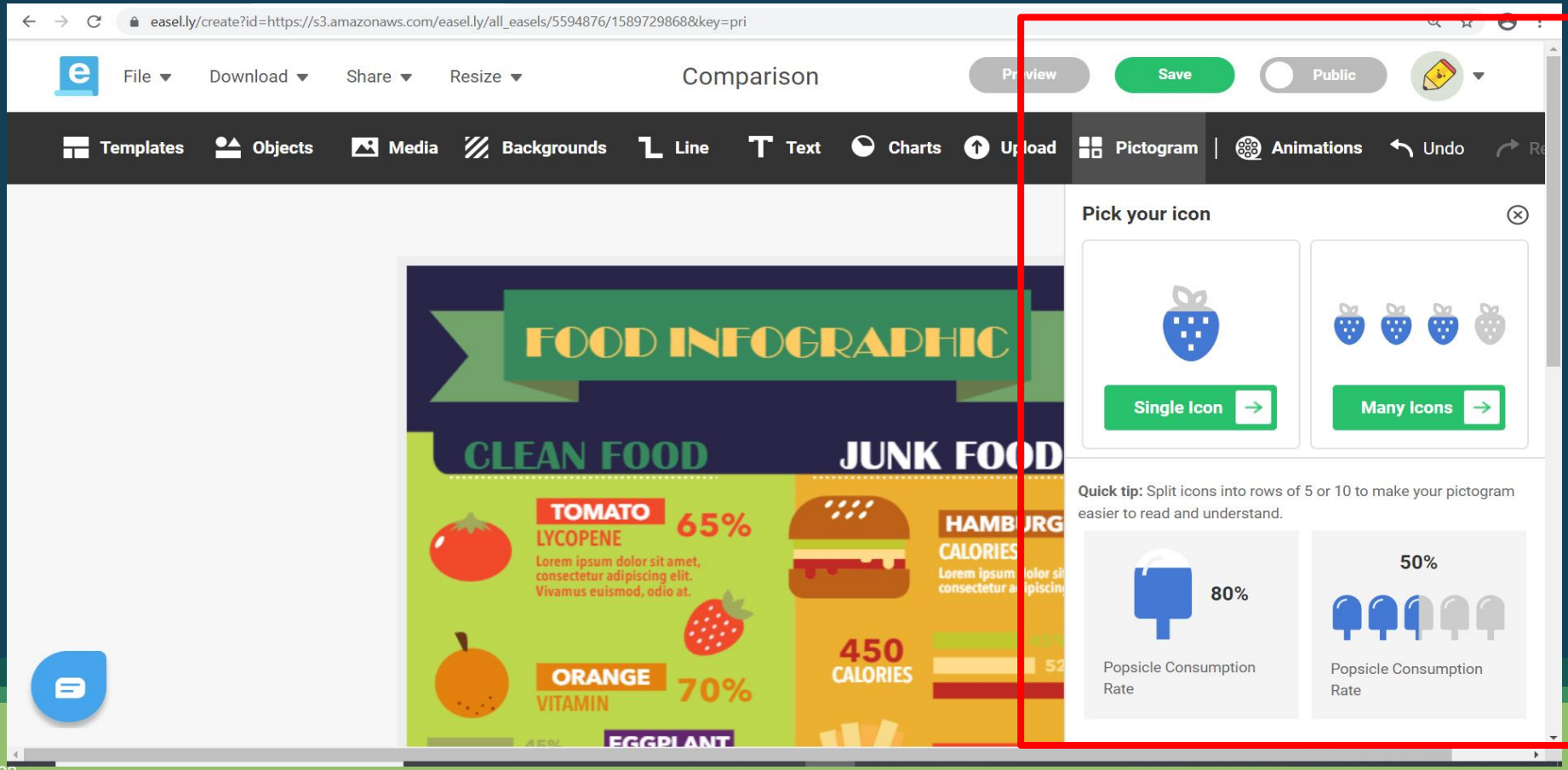

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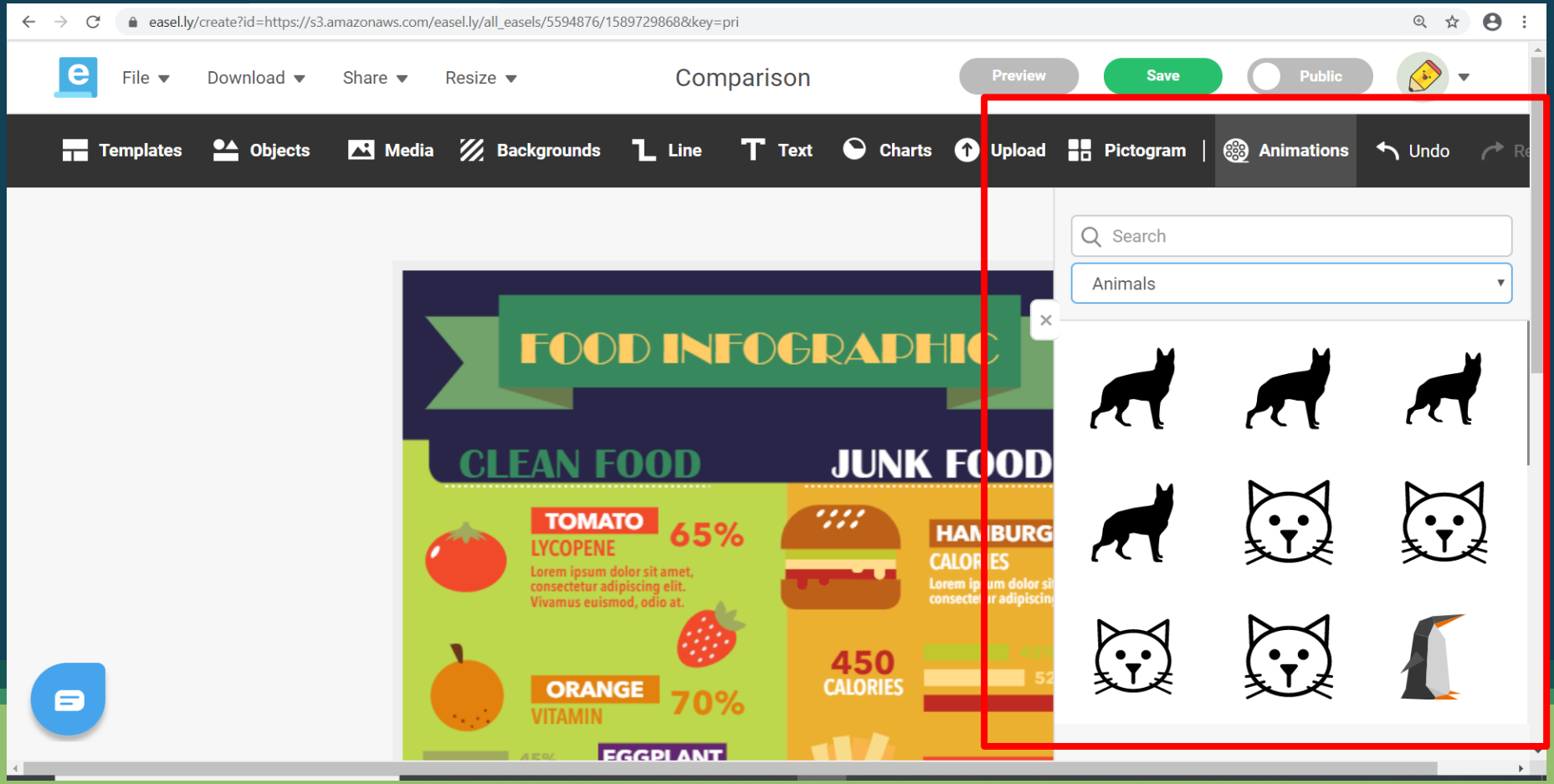

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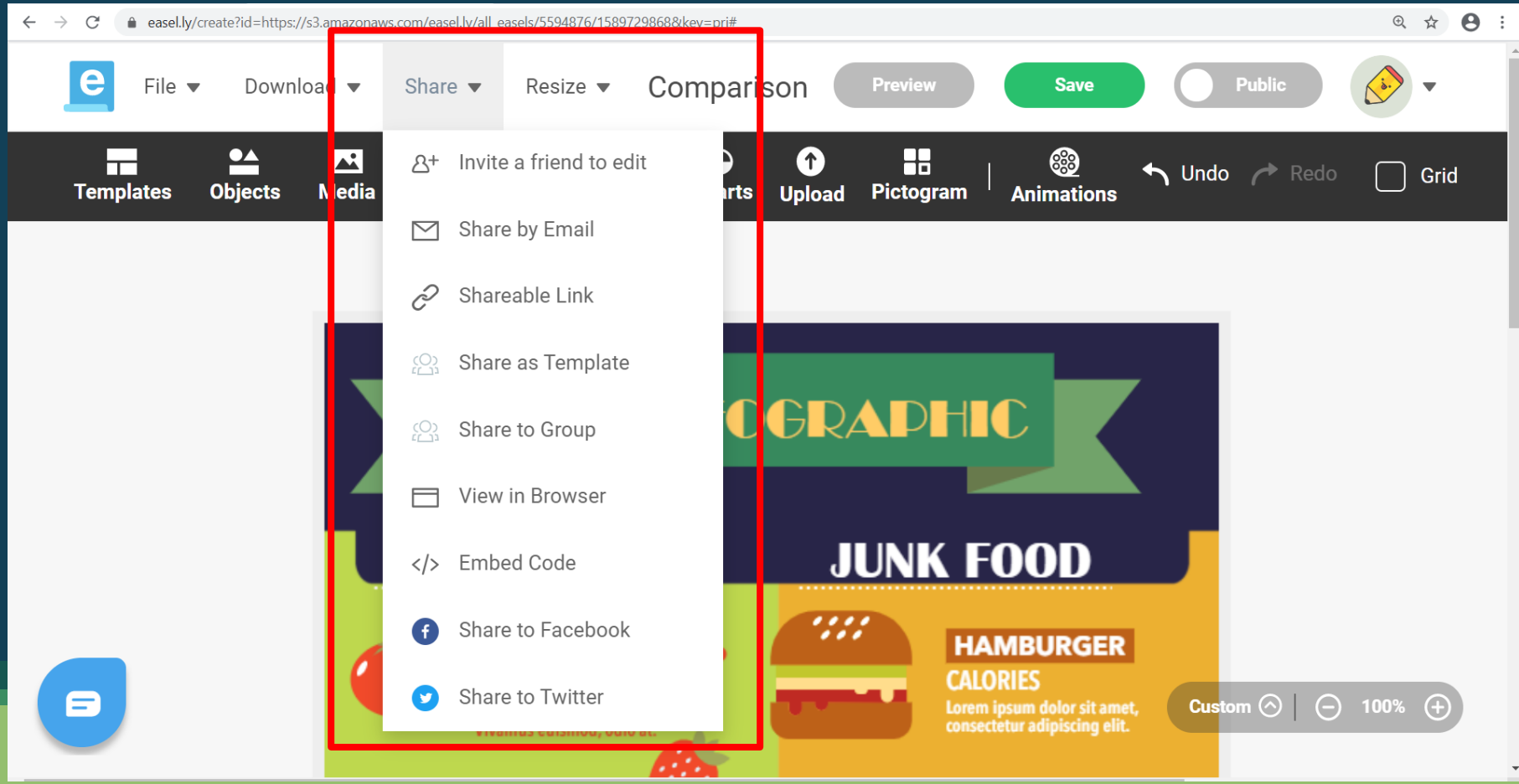
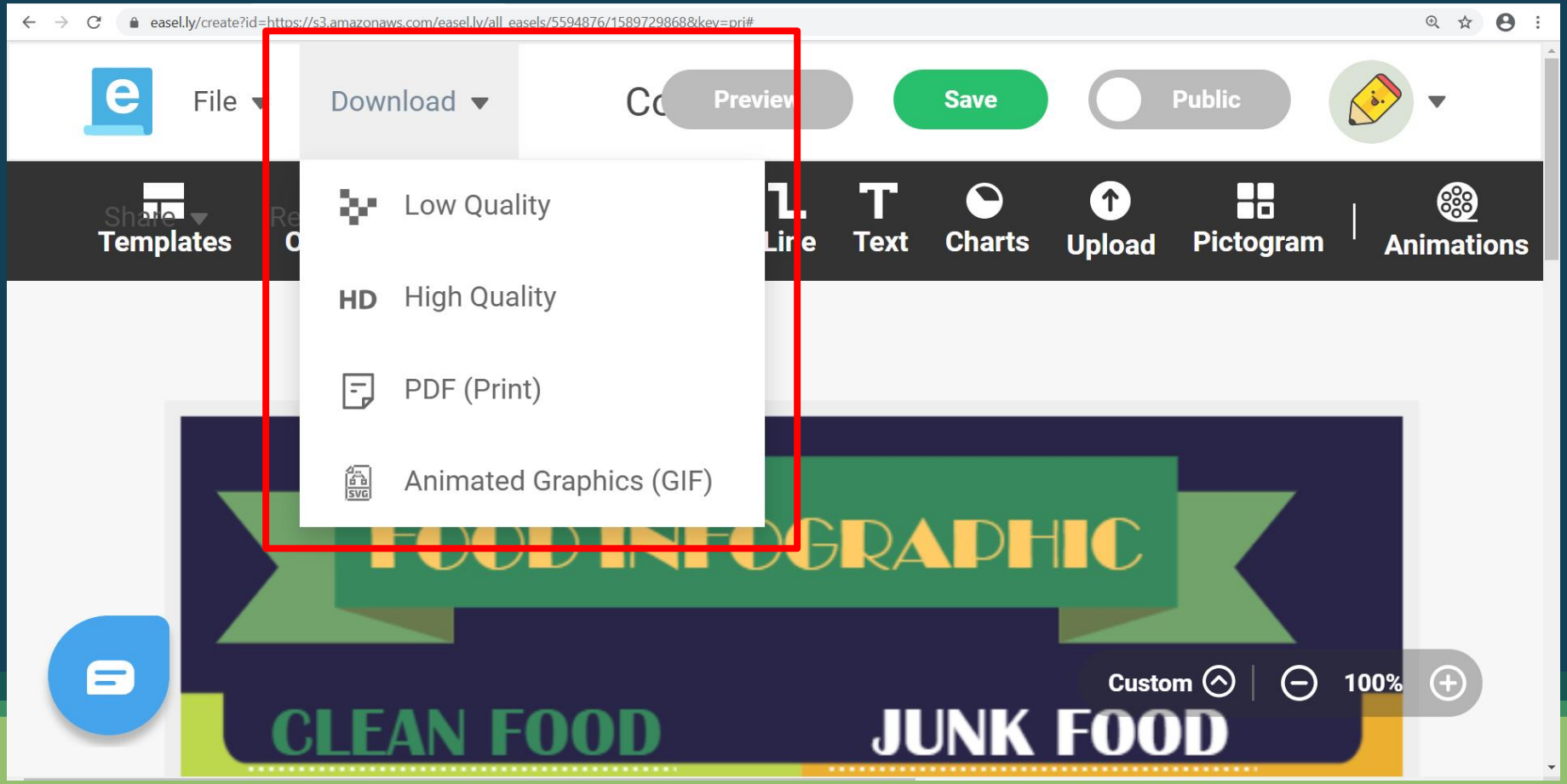
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